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ABSTRACT

This report addresses issues in the efforts of colleges and universities to reduce costs. First, some key findings are identified, including the rapid increase in tuition since 1981; decreases in academic library expenditures; increases in cooperative arrangements; use of more adjunct faculty; and increased privatization of services. Individual chapters address the following topics: (1) the growing pressure to bring costs down; (2) 10 major factors contributing to increases in costs and tuition; (3) training versus education; (4) hard and easy choices for public and private institutions; (5) faculty workload and employment of adjuncts; (6) administrative costs; (7) technology; (8) colleges as marketing gateways for technology vendors; (9) productivity in teaching; (10) partnerships, consortia, and mergers; (11) performance contracting and outsourcing; (12) electric utility deregulation; (13) telecommunications deregulation; (14) nontraditional programs; (15) healthcare reform; and (16) financial management. Appended is a list of related reports. (DB)

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